

## Help Us Improve Our Social Media Game



Project Title	Help Us Improve Our Social Media Game
Project Summary	Seeking creative individuals to generate unique info-graphics, imagery and other digital art for the park's Facebook page, designed to inspire people to explore and recreate in the national preserve.
Country	United States

## Project Description

We are seeking creative individuals to compile, design and produce unique info-graphics, imagery and other digital art for the park's Facebook page that inspire people to explore and recreate here. The unique graphics created by you, could include many different types of artistic expression, include visual art, poetry, quotations, and other types of artistic inspiration. The many national days of celebration, recognition and acknowledgement, like Take a Hike Day, National Public Lands Day, National Get Outdoors Day, National Take Your Bike to Work Day, along with national holidays like Veteran's Day, Valentine's Day and others, could serve as inspirations for these posts. After some initial training, group discussion to form a common vision and a review of our agency's social media policies, we will strive to publish multi posts each month. Familiarity with and access to graphic design program will be vital to the success of this internship. You do NOT have to be an expert!

## Required Skills or Interests

### Skill(s)

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Design thinking

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Editing and proofreading

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Educational design

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Graphic design

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Infographic design

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Social media management

## **Additional Information**

Big Thicket National Preserve is located in Southeast Texas, near the city of Beaumont and 75 miles northeast of Houston. The preserve consists of nine land units and six water corridors encompassing more than 113,000 acres. The Big Thicket, often referred to as a “biological crossroads,” is a transition zone between four distinct vegetation types – the moist eastern hardwood forest, the southwestern desert, the southeastern swamp, and the central prairies. Species from all of these different vegetation types come together in the thicket, exhibiting a variety of vegetation and wildlife that has received global interest.

For general information about Big Thicket National Preserve, visit [www.nps.gov/bith](http://www.nps.gov/bith) or call the preserve visitor center at 409-951-6700. Visit us on Facebook [www.facebook.com/BigThicketNPS](http://www.facebook.com/BigThicketNPS), Twitter [www.twitter.com/BigThicketNPS](http://www.twitter.com/BigThicketNPS), and Instagram [www.instagram.com/BigThicketNPS](http://www.instagram.com/BigThicketNPS).

## **Language Requirements**

*None*